



## 2015 YCR CHARITY GOLF TOURNAMENT Sponsorships

A majority of the proceeds will be donated to the Carter Samuel Martin Experimental Research Fund: A non-profit charity that helps to raise awareness with experimental drugs and therapy for children with cancer. For more information about this charity, visit [www.choa.org/cartermartin](http://www.choa.org/cartermartin).

### Tournament Information

- ❖ **Date:** Friday, September 18, 2015
- ❖ **Place:** North Fulton Golf Course (Chastain Park) [www.americangolf.com/north-fulton-golf-course](http://www.americangolf.com/north-fulton-golf-course)
- ❖ **Time:** 9:00 am Registration & 10:00 am Shotgun Start
- ❖ **Format:** Scramble
- ❖ **Participants:** Approximately 140 Commercial Real Estate Brokers

### Levels of Specific Sponsorships

See Page 2 for benefit information.

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| <ul style="list-style-type: none"> <li>❖ Event (limit 1) - \$7,500</li> <li>❖ Putting Contest (limit 1) - \$3,000</li> <li>❖ Drink Cart (limit 2) - \$2,000</li> <li>❖ Drink Station (limit 6) - \$2,000</li> <li>❖ Hole in One (limit 2) - \$1,500</li> </ul> | <ul style="list-style-type: none"> <li>❖ Closest to the Hole (limit 2) - \$1,500</li> <li>❖ Longest Drive (limit 2) - \$1,000</li> <li>❖ Weather (limit 1) - \$1,000</li> <li>❖ Deluxe Hole (limit 6) - \$1,000</li> <li>❖ Prize (unlimited) - \$500 or physical prize</li> </ul> |
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## Application for Specific Sponsorships

**Note:** Recognition for sponsorships will not be given until a completed form and payment has been received.

**List your information as you would like it to appear on all marketing materials.**

Limit to one property or development name per sponsorship.

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Company or Sponsor Recognition Name: \_\_\_\_\_

Full Mailing Address: \_\_\_\_\_

Company or Development Website: \_\_\_\_\_ Phone Number: \_\_\_\_\_

**Type of Sponsorship:** (check one)

Event  Putting  Drink Cart  Drink Station  Hole in 1  Close to Hole  Long Drive  Weather  Hole Sponsor  Prize

**Amount Enclosed:** \_\_\_\_\_ **Check Number:** \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp Date: \_\_\_\_\_ CID Number: \_\_\_\_\_

Personal  Corporate •  Visa  MasterCard  AMEX  Discover

Signature: \_\_\_\_\_

**Please return completed form with payment to:** (forms and payment must be received by Friday, August 15, 2015)

Atlanta Commercial Board of REALTORS® - YCR Golf Tournament  
Attn: Angi Jerguson • 5784 Lake Forrest Drive • Atlanta, GA 30328  
Fax 404-732-0634 • Phone 404-732-0633 ext. 148 • Email: [angi@atlcbcr.com](mailto:angi@atlcbcr.com)

**Make checks payable to Atlanta Commercial Board of REALTORS®**  
Memo line should state, "YCR Golf Tournament".



## 2015 YCR Charity Golf Tournament Sponsor Benefits

### Specific Sponsorships include:

Recognition on Sign & Sponsor Sheet, in marketing emails sent to the entire ACBR Membership and on the Atlanta Commercial Board's website, [www.atlcb.com](http://www.atlcb.com).

#### Event Contest - \$7,500 (Limit 1)

- Golf Foursome Included
- Signage on 18th Hole
- Logo recognition on 18 golf flags throughout the course
- Logo recognition on large LCD Billboard at Tournament location
- Option to bring company promotion items to be placed in golf carts or set up table at registration
- Recognition during morning announcements and at awards ceremony
- Logo recognition on website and broadcast e-mail sent to entire Commercial Board and Young Council

#### Putting Contest - \$3,000 (Limit 1)

- Golf Foursome Included
- Association with a prize giveaway to winner
- Logo recognition on large LCD Billboard at Tournament location
- Option to bring company promotion items to hand out at registration or at putting green
- Recognition at Awards Ceremony
- Recognition in broadcast e-mail sent to entire Commercial Board membership and Young Council

#### Drink Cart - \$2,500 (Limit 2)

- Golf Foursome Included
- Recognition on Custom Made Sign to display on golf cart
- Includes all beverages distributed at tournament
- Option to bring company promotional items and decorate drink cart
- Logo recognition on large LCD Billboard at Tournament location
- Recognition in broadcast e-mail sent to entire Commercial Board membership and Young Council

#### Drink Station - \$2,000 (Limit 6)

- Golf Foursome Included
- Includes all beverages distributed at tournament
- Option to bring company promotional items to hand out at
- Sponsored Hole
- Recognition on large LCD Billboard at Tournament location
- Recognition in broadcast e-mail sent to entire Commercial Board membership and Young Council

#### Hole in One - \$1,500 (Limit 2)

- Option to bring company promotional items to hand out at Sponsored Hole
- Register to play in golf tournament at YCR member price (\$100).
- Recognition at Awards Ceremony in the event of a Hole in One Winner
- Logo recognition on large LCD Billboard at Tournament location
- Recognition in broadcast e-mail sent to entire Commercial Board membership and Young Council



### **Closest to the Pin - \$1,500 (Limit 2)**

- Prize association with Closest to the Pin prize for designated hole
- Option to bring company promotional items to hand out at Sponsored Hole
- Register to play in golf tournament at YCR member price (\$100).
- Recognition at Awards Ceremony announcing closest to the pin winners
- Recognition on large LCD Billboard at Tournament location
- Recognition in broadcast e-mail sent to entire Commercial Board membership and Young Council

### **Longest Drive Men's & Women's - \$1,000 (Limit 2)**

- Prize associated with two longest drive opportunities for the men's and women's
- Option to bring company promotional items to hand out at Sponsored Hole
- Register to play in golf tournament at YCR member price (\$100).
- Recognition at Awards Ceremony announcing longest drive winners
- Recognition on large LCD Billboard at Tournament location
- Recognition in broadcast e-mail sent to entire Commercial Board membership and Young Council

### **Weather Sponsor - \$1,000 (Limit 1)**

- Don't let the wrath of Mother Nature take over. Recognition of bringing good or bad weather the day of the tournament.
- Register to play in golf tournament at YCR member price (\$100).
- Recognition during morning announcements and at Awards Ceremony
- Recognition on large LCD Billboard at Tournament location
- Recognition in broadcast e-mail sent to entire Commercial Board membership and Young Council

### **Deluxe Hole Sponsor - \$1,000 (Limit 4)**

- Option to bring company promotional items to hand out at Sponsored Hole
- Register to play in golf tournament at YCR member price (\$100).
- Recognition at Awards Ceremony
- Recognition on large LCD Billboard at Tournament location
- Recognition in broadcast e-mail sent to entire Commercial Board membership and Young Council

### **Prize Sponsor - \$500 or prizes in value of over \$100 (in gift cards, golf attire or equipment, game tickets etc))**

- Recognition at Post Tournament Party associated with prize giveaway
- Recognition in broadcast e-mail sent to entire Commercial Board membership and Young Council